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# Benno Emmenegger

## CEO



“ Success is the result of making the right decisions. Making the right decisions comes from experience. And experience is based, on other things, on wrong decisions. – *Steve Jobs* ”

### About Benno

Benno Emmenegger is the founder and CEO of Ad Interim Sales GmbH and is the first point of contact for projects throughout the entire process chain. He puts his many years of experience in sales to good use not only for the sales team of companies who hire us, but also as a lecturer at a wide range of Swiss institutions and training centres.

Benno graduated in Computer Science from the University of North-West Switzerland and is also a federally qualified head of sales. Since then he has also completed a post-graduate course in Philosophy and Psychology.

### Curriculum vitae

2009 - present	CEO, Ad Interim Sales GmbH, Zug
2010 - 2014	Partner, Asservio AG, Zug
2007 - 2009	CEO, SNP [Schweiz] AG, Heidelberg
2003 - 2007	Head of Sales Profit Centre, Simultan AG, Altishofen
2002 - 2003	Key Account Manager, Bison [Schweiz] AG, Sursee
1998 - 2002	Key Account Manager, Intentia AG, Zug
1997 - 1998	Project Manager, Wibeag AG, Rotkreuz
1990 - 1997	Deputy Head of Sales, Josef Burri AG, Malters

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