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# Heinz Messmer

## Sales and Project Management

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“ Don't look for a fault, look for a remedy — *Henry Ford* ”

### About Heinz

Heinz Messmer is the perfect head of sales when it comes to selling complex solutions. His diligence in formulating his technical expertise and the simplicity with which he communicates the message to the target segment have to be seen to be believed.

He is a qualified engineer, and has decades of experience in managing sales employees in plant and machinery engineering in the electronics and PCB sectors. In terms of sales, his mental agility enables him to quickly assess the situation and the inherent needs, and to formulate creative but at the same time solid potential solutions.

### Curriculum vitae

- 2016 – present Sales and project management,  
Ad Interim Sales GmbH, Zug
- 2009 – 2015 Head of sales and marketing,  
Steinel Solutions AG, Einsiedeln
- 1988 – 2008 Head of technical sales / marketing,  
PPC Electronic AG, Cham

### Education

Economic engineer (STV)  
qualified engineer (Swiss university)

### Ad Interim Sales GmbH

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### Personal contact details

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